

Impact Startup Investment: risky, complex, expensive.

capacura changes that.



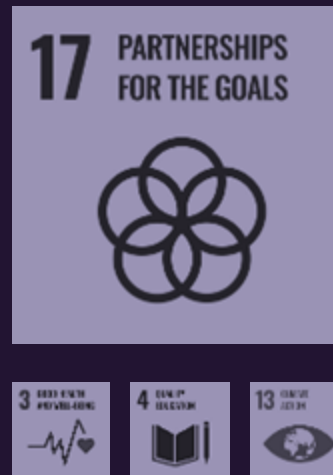
**“We need to invest
9200 bn USD p.a. to
achieve net-zero”**

(McKinsey, 2022)

To address the enormous funding gap needed to ensure a livable future, we need

revolutionary funding methods

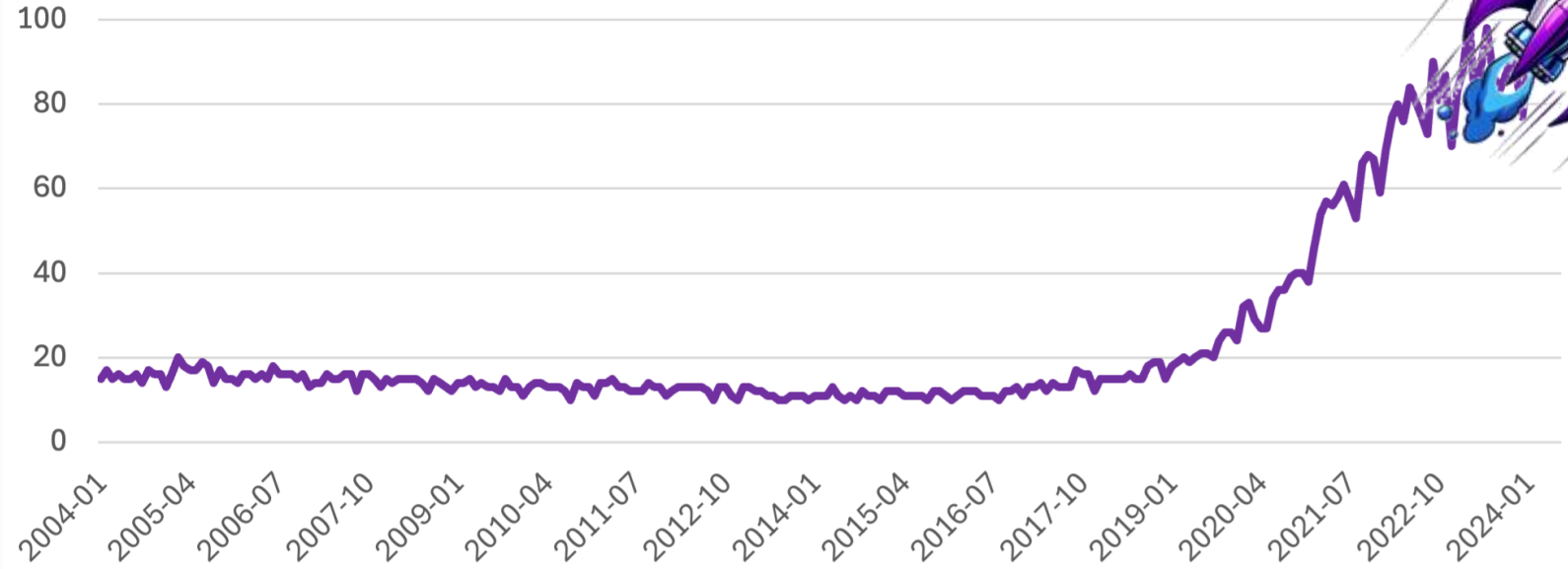
unleashing a trillion EUR market, and sustainably reshape our world.



Demand Peaks, Timing is on Our Side

Interest in the topic
"ESG + Impact
Investment"

(Source: Google Trends)



capacura milestones since its foundation in 2018

2019

First "Business
Angel of the Year"
nomination

2020

First million EUR
invested in impact
startups

2021

Binding approval
from regulatory
authority BAFIN

2021

Global Banking &
Finance Award
(Best FinTech)

2022

Over EUR 10 million
invested in impact
startups

2023

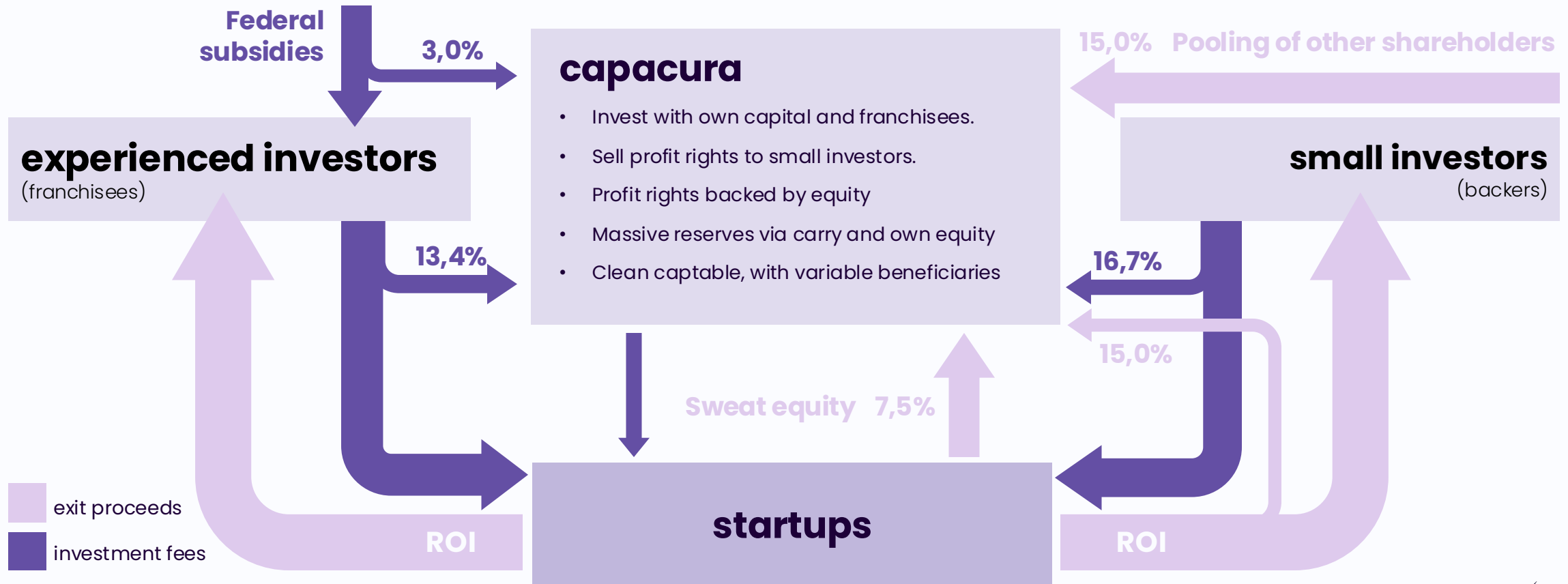
5* Top service
provider
(provenexpert)

2024

20+ Mio. EUR AuM,
Top 10 Investor of
the year

Our smart model yields high margins and equity by spreading costs widely.

By leveraging bundling, economies of scale, and tech advantages, we reduce costs and centralize revenues. That's our **proven business since 2018**.



We are a lovebrand investment platform!

capacura educates and empowers customers to **invest in education, health, environment**

“The concept of capacura immediately gives my **money more value and meaning.** ❤️❤️❤️
– Isabel



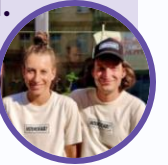
“Here, I feel like part of a movement that truly makes the world a better place. ⭐⭐⭐⭐⭐ **Five stars are simply not enough** for this phenomenal platform!
– Christian



“The opportunity to participate in the success of impact startups through profit participation rights is **simply brilliant.** 🙏
– Matthias



“The selection of startups based on clear impact criteria resonates with us deeply. One more thing: ❤️ **We really like the people behind capacura.**
– Jule & Lukas



“I invest with capacura because I am convinced that every individual can make an impact... I find it **amazing and worth supporting.** 💪🐯
– Julia



We received a 4.83 out of 5.0 star rating and an outstanding **100% recommendation** rate.

4,83 von 5
★★★★★
SEHR GUT
92 Bewertungen

Smart data and AI amplify our growth.

capacura has implemented a complex and hard-to-copy yet **highly scalable business**.



- **In-house Data Collection:** Proprietary technology to identify high-growth impact startups.
- **Key Success Factors:** Startups analyzed by five critical success factors: Idea, Timing, Team, Business Model, and Synergy.
- **AI-Powered Evaluation:** Advanced AI evaluates pitch decks and websites for investment potential.
- **Comprehensive Data Integration:** Integration of public available sources for a holistic view.
- **Proven Method:** Scientifically proven Unity Based Valuation™ method, for accurate startup valuations.
- **Digital KPI Monitoring:** Standardized digital monitoring to grant effective portfolio management.

Low Rivalry, High Growth: Valley of Death

Due to exceptional scalability & digital expertise, we are able to invest in **the most promising field**



Pre-Seed

Seed

Series A

Series B

Series C ff.

TAM
445 bn USD
WW Startup Investments

SAM
71,2 bn USD
Impact Startup Investments

SOM
8,16 bn USD
Investments until Series A

Huge market, still growing.

USD 9.2 trillion
to achieve net-zero.⁴



USD 7.78 trillion
By 2033.²

Estimated European market
for impact investments in 2021:
€ 562.9 billion.

Represents **3%** of the market for
mainstream investments in
Europe.³

*Global Market for impact Investing, estimated by GIIN.¹







¹ The GIIN, 2023, "What you need to know about impact investing"

² The Brainy Insights, 2024, "Impact Investing Market Size Worth \$ 7.78 Trillion by 2033"

³ Impact Europe, "Accelerating Impact"

⁴ McKinsey, 2022

No one excels capacura in this huge market.

Criterion	Angel Invest	VC Funds	Crowdfunding	capacura
(Popular Examples)	  better AngelList	 WORLD FUND	  COMPANISTO	 capacura rise by lifting others
Professionally managed investment	✓	✓	✗	✓
Individual target selection	✓	✗	✓	✓
Affordable for all investors	✗	✗	✓	✓
Low costs & minimal effort for investors	✓	✗	✗	✓
Eligible for federal funding	✓	✗	✓	✓
Investor-friendly taxation (esp. US)	✓	✓	✗	✓
Avoiding a fragmented, broad cap table	✗	✓	✓	✓
Anytime investment	✗	✗	✗	✓

✗ negative ✓ neutral ✓ significant

Portfolio valuation grows by 32.8% p.a.*

Profit and impact: who says you can't have both?

since 2018



Our portfolio of startups



aumio



cabuu



ichō

SO™USE

Krankenhaus.de

MH
MAISON HÉROÏNE



myScribe
Focus on the important parts



Pflegewächter



prepmymeal



skove



Wellspent



Zählerfreunde

yōyoka
movement for change



Key Facts



4.866

Trees planted with our community



2.964.020

People with better access to health



9.313.000

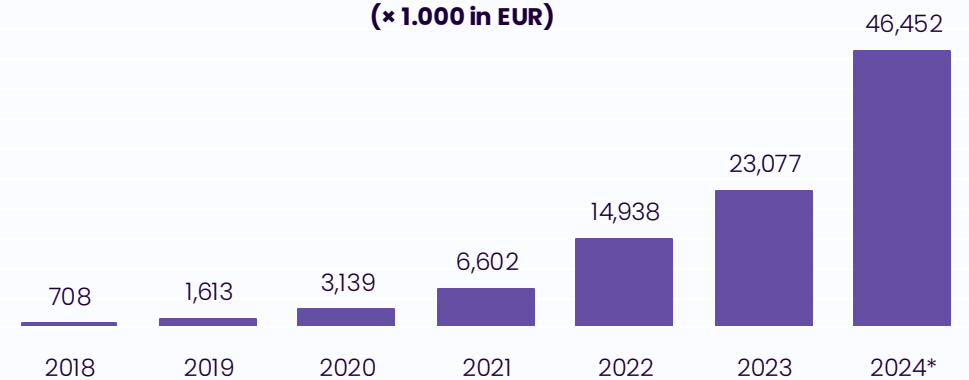
less kg CO₂ & carbon-based (plastic) waste



2.644.000

People with better access to education

Total revenue of portfolio (× 1.000 in EUR)

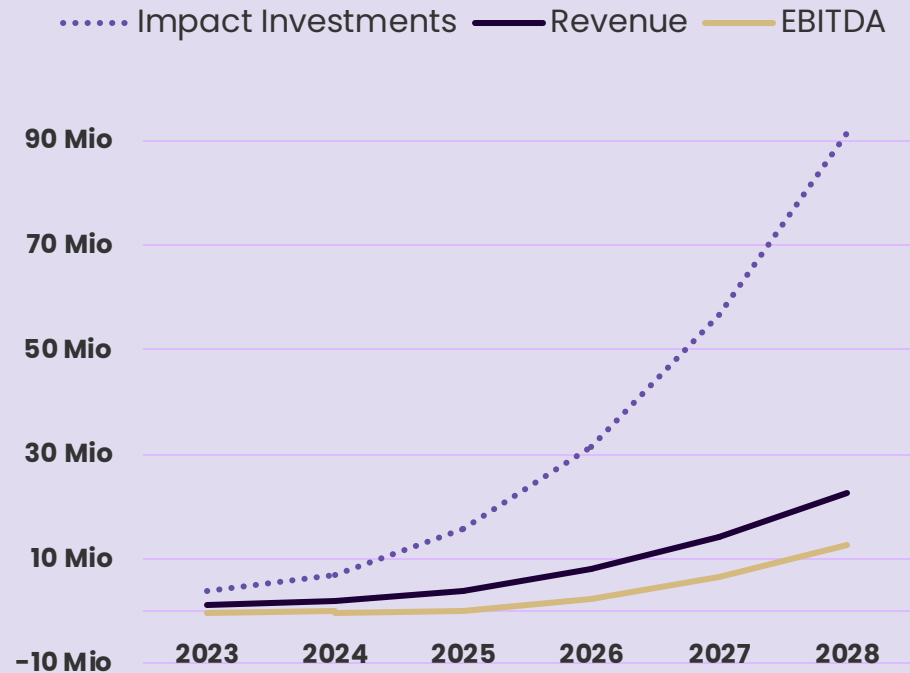


*2024: Projection based on (Jan – April) × 3

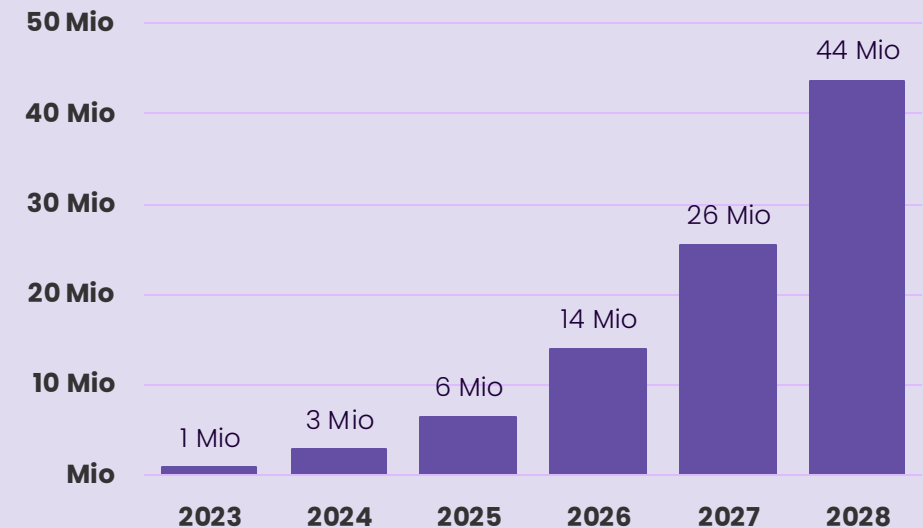
Smart business model fuels our growth

Self-sustaining, profitable at scale, with assets and carry creating a substantial hidden reserve.

Financial Performance Projection



Projected Growth of Hidden Reserve



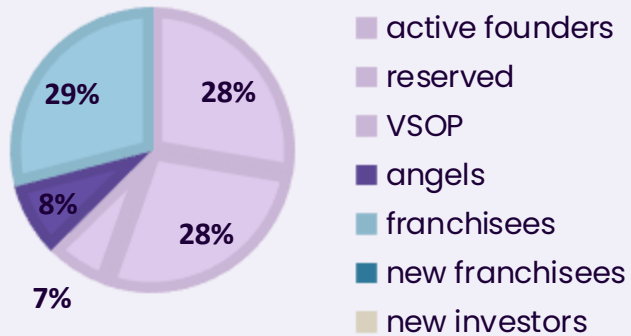
capacura grows with its own revenue and benefits on top of the asset-growth (hidden reserve).

Join us to change the lives of 150 million people until 2028 und remove 250 mn tons CO₂!

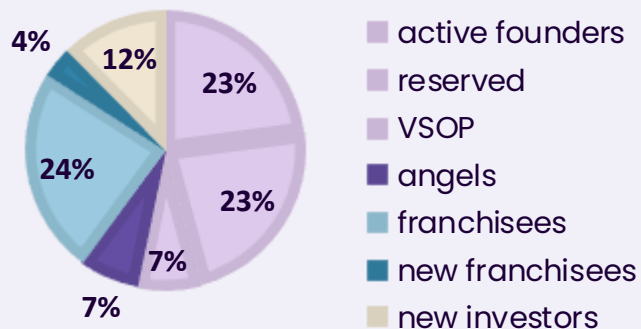
capacura: Rockstar Team on a Mission

We rise by lifting others.

CURRENT CAP TABLE



FUTURE CAP TABLE



Dr. Ingo Dahm, inventor of mobile ticket, serial founder, ex-rector of largest German university. 2 × robot soccer world champion (scientific benchmark for AI systems), top management at Microsoft & Telekom in the startup context.



Patrick Dermak, founder of Adbaker, Germany's largest performance marketing agency (Facebook, Instagram, WhatsApp), experienced impact-investor and CMO.



Ina Dahm, social scientist, people and impact expert, experience in street work, child and youth psychology. Chief Investor Community Officer, authorized signatory.



Dr. Sandro Kreten, expert in Green IT and crypto, lecturer, leading cooperations with TUM, National Taiwan University, Fresenius, and others, CTO/COO, authorized signatory.



Jasper Schlump, serial social entrepreneur, HNWII background, excellent connections in high society and next-gen, authorized signatory and head of sales team.



Claudia Schebela, private banking expert & business angel, renowned consultant for family offices and impact funds, senior adviser to the investment management team.



A selection of supporters in various positions and roles



Thomas Dräger
Entrepreneur in the
healthcare sector,
Founder & Lead-Investor



Dr. Mela Fiedler
Ex-McKinsey, foundation
founder, Impact investor



Karl „Charly“ Kleissner
Impact Investment pioneer,
Founder TONIIC Network, friend



Hayo Willms
Former Rothschild CEO
Wealth Management, Consultant



Lin Gong-Deutschmann
European Female Business
Angel of the Year 2022



Christian Rebernik
Former N26 CTO, Tomorrows
Education, Co-Investor



Dr. Daniel Grewe LL.M.
Lawyer | Partner



Dr. Jennifer Lynn Konrad
Lawyer | Counsel



Dr. Heinz Hofer
WP | StB | Partner |
Expert for business valuation

seitz

